



# THE WOMEN'S SKI

JOY

CRAFTED FOR WOMEN, THE ALL NEW JOY SKIS ARE BIOMECHANICALLY TUNED TO WORK SEAMLESSLY WITH THE FEMALE FORM. UNIQUE FROM THE BASES UP THE NEW COLLECTION DELIVERS A STABLE, DEPENDABLE AND CONFIDENCE BOOSTING EXPERIENCE ON SNOW. THIS IS FEMALE FIRST PERFORMANCE, FROM TIP TO TAIL.



**HEAD**  
.COM

# JOY

## FEMALE-FIRST PERFORMANCE

HEAD's JOY range is well established, it has set the bar for strong female skiers for over 15 years. With inspiring geometry and redesigned construction, the versatile new JOY collection is biomechanically tuned and crafted uniquely for women who love to carve it up.

From the base up, it's THE women's ski.

## FEATURES

### NEW PLATE RAMP ANGLE

Providing better balance for all boot sizes, for a confident feel throughout the turn at high and low speeds.

### NEW SHOVEL DESIGN

New slimmed down shovel design for a smoother turn initiation and more control.



### NEW SIDECUT

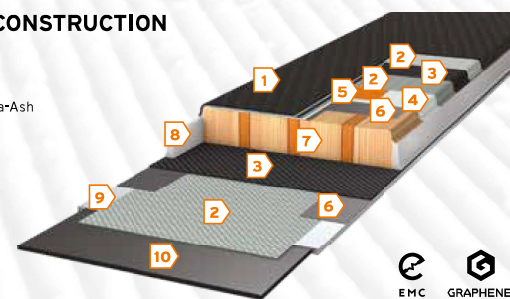
The new longer radius sidecut gives a more stable ski, for confident edge to edge transitions.

### FEMALE SPECIFIC FLEX PROFILE

Softer flex in the middle to give a homogeneous pressure distribution.

## SUPERLITE CARBON SANDWICH CAP CONSTRUCTION

- |                        |                        |
|------------------------|------------------------|
| 1 Top Sheet            | 6 Dampening Layer      |
| 2 Glass Fiber          | 7 Wood Core Karuba-Ash |
| 3 Carbon               | 8 Sidewall             |
| 4 Diagonal Glass Fiber | 9 Edge                 |
| 5 Graphene             | 10 Base                |



## THE JOY LINE



POWER JOY



TOTAL JOY



REAL JOY



SUPER JOY



ABSOLUT JOY



PURE JOY



# JOY

## PROFESSIONAL DEVELOPMENT

Former HEAD Worldcup Rebel and ski racing legend Anna Veith has been instrumental in the development of the new JOY ski. Consulting from an early stage of the JOY redesign, Anna has contributed her knowledge to help produce a ski that performs to the very highest standards.



**CHASING—BETTER**

## TESTING FOR THE EVERYDAY

Prototype testing is key to any product development process. When testing the new JOY we enlisted the help of a range of female skiers to ensure JOY not only performs to the levels demanded by Anna, but that it can also be enjoyed by the everyday skier.



WATCH THE  
HIGHLIGHT  
VIDEO

**POWER JOY**

The Power Joy's shape and race-driven design offers expert women a high-performance partner.

**ARTICLE NUMBER**

315673

**PRODUCT FEATURES**

LYT Tech Construction, EMC, Graphene, Light Weight Woodcore, Superlightweight Distribution, Worldcup Sandwich Cap Construction, RD Race Structured UHM C Base, Speed Rocker

**PRODUCT DETAILS**

LENGTH	153/158/163/168/173
SIDECUT	113/70/98 @ Length 163
RADIUS	15,1 @ Length 163
PLATE	Superflex PR Base high
BINDING	100927 PROTECTOR PR 13 GW Brake [P] 85 mm

**SUPER JOY**

The Super Joy is THE ski for advanced to expert women who ski athletically around the mountain.

**ARTICLE NUMBER**

315603

**PRODUCT FEATURES**

LYT Tech Construction, EMC, Graphene, Womens' s Camber, Superlightweight Distribution, Carbon Sandwich Cap Construction, Light Weight Wood Core , Structured UHM C Base, Allride Rocker

**PRODUCT DETAILS**

LENGTH	143/148/153/158/163/168
SIDECUT	120/75/106 @ Length 163
RADIUS	14,0 @ Length 163
PLATE	JOY SLR PRO Base
BINDING	100913 PROTECTOR SLR 11 GW Brake [N] 80 mm

**TOTAL JOY**

A better balance technology offers advanced women a high-performance, all mountain ski.

**ARTICLE NUMBER**

315623

**PRODUCT FEATURES**

LYT Tech Construction, EMC, Graphene, Womens' s Camber, Superlightweight Distribution, Carbon Sandwich Cap Construction, Light Weight Wood Core, Structured UHM C Base, Allride Rocker

**PRODUCT DETAILS**

LENGTH	148/153/158/163/168
SIDECUT	128/85/114 @ Length 163
RADIUS	14,7 @ Length 163
PLATE	JOY SLR PRO Base
BINDING	100914 PROTECTOR SLR 11 GW Brake [N] 90 mm

**ABSOLUT JOY**

The Absolut Joy's shape and better balance creates a confidence-inspiring ski that is easy to turn-on and off the piste.

**ARTICLE NUMBER**

315683

**PRODUCT FEATURES**

LYT Tech Construction, EMC F, Graphene, Womens' s Camber, Super Light Weight Distribution, Power Sidewall Jacket Construction, Wood Composite Core, UHM C Base, Allride Rocker

**PRODUCT DETAILS**

LENGTH	143/148/153/158/163/168
SIDECUT	122/80/108 @ Length 163
RADIUS	14,8 @ Length 163
PLATE	JOY SLR PRO Base
BINDING	100918 JOY 9 GW SLR Brake [H] 85 mm

**REAL JOY**

The Real Joy's sidecut and ramp angle offers better balance and easy turn initiation especially for on piste skiers.

**ARTICLE NUMBER**

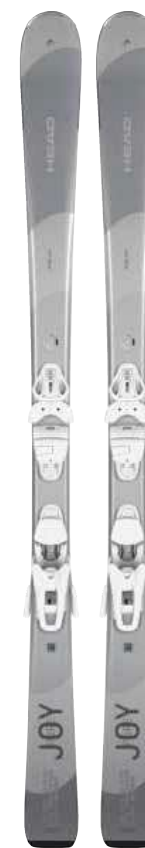
315733

**PRODUCT FEATURES**

LYT Tech Construction, EMC F, Graphene, Womens' s Camber, Super Light Weight Distribution, Power Sidewall Jacket Construction, Wood Composite Core, UHM C Base, Allride Rocker

**PRODUCT DETAILS**

LENGTH	143/148/153/158/163
SIDECUT	121/75/107 @ Length 163
RADIUS	13,1 @ Length 163
PLATE	JOY SLR PRO Base
BINDING	100919 JOY 9 GW SLR Brake [H] 85 mm

**PURE JOY**

Forgiving, versatile and easy to turn, Pure Joy is THE women's ski for intermediate to advanced skiers.

**ARTICLE NUMBER**

315703

**PRODUCT FEATURES**

LYT Tech Construction, EMC F, Graphene, Womens' s Camber, Super Light Weight Distribution, Power Sidewall Jacket Construction, Synthetic Core, UHM C Base, Allride Rocker

**PRODUCT DETAILS**

LENGTH	143/148/153/158/163
SIDECUT	121/75/107 @ Length 163
RADIUS	13,1 @ Length 163
PLATE	JOY SLR PRO Base
BINDING	100918 JOY 9 GW SLR Brake [H] 85 mm