

**FUTURE**  
heads



# FUTUREHEADS

WE BRING KIDS ON SNOW.

WE INVEST IN THE FUTURE OF SNOWBOARDING.

Futureheads is all about next-generation snowboarding – offering an easy, positive and fun on-snow experience for kids and juniors and therefore creating a sustainable future of winter sport.



Every child has its riding level and needs in regards of products and service. Therefore, different touch points were created to get them introduced to the lifetime activity of snowboarding.

- ON-SNOW
- RETAIL
- RENTAL
- DIGITAL

## FUTUREHEADS EVENT

The Futureheads Event program is dedicated to kids and juniors to offer them a memorable experience on snow with the support of HEAD's professional team riders.



FREE  
PRODUCT TESTING



FREE COACHING



ENTERTAINING  
SIDE EVENTS

## FUTUREHEADS RENT

Futureheads POS tools especially designed for kids can be placed in rental shops to create a positive and inviting first encounter with winter sports for the accompanying parents and their offspring.



## FUTUREHEADS TEAM

The Futureheads Team is a global network that brings together some of the most promising young guns in snowboarding.

They can focus entirely on their progress in snowboarding, thanks to the product and brand support. By showing the outside world what snowboarding is about and what keeps them going, they empower the sport and inspire the new generation to go out and ride.



## #FUTUREHEADS

We tell the beautiful story of winter sports and let people explore the world of Futureheads on all digital and social media channels.





### P JR

**ARTICLE NUMBER**  
343616 black

SIZES	
S	18.5-24.5
M	25.0-28.0

**PRODUCT FEATURES**  
Multiple Size Adjustment,  
Toe & Heel Base Pads, Lightweight Base,  
Smooth Cover Toe Strap



### P KID

**ARTICLE NUMBER**  
343706 blue/red

SIZES	
XS	15.5-20.5

**PRODUCT FEATURES**  
Multiple Size Adjustment, Easy Grip Buckle



### JR BOA

**ARTICLE NUMBER**  
355308 black

SIZES	
MON (CM)	18.5 - 25.5
EUR	29.0 - 39.5
US	13.0 - 7.0

**PRODUCT FEATURES**  
Boa®, 2 Size Footbed, Trace JR Outsole,  
Comfort Cuff, Linerless, Flex Index 3,  
Forward Lean 7°



### KID VELCRO

**ARTICLE NUMBER**  
355608 blue

SIZES	
MON (CM)	15.5 - 20.5
EUR	25.0 - 32.0
US	9.0 - 2.0

**PRODUCT FEATURES**  
2 Size Footbed, Velcro Lacing, Linerless,  
Flex Index 1, Forward Lean 7°



**HYBRID CAMBER POP**

**ROCKER**

**ROCKER**

### DEFY YOUTH

The directional twin shape with added pop and support makes the DEFY YOUTH a master draughtsman of the park and beyond. This mid-wide, responsive freestyle stick exudes flex, power and control enabling the next generation to not only dominate the park but also other terrains where a freestyler likes to roam. Go Futureheads!

**ARTICLE NUMBER**  
336330

**PRODUCT FEATURES**  
CAMBER Hybrid Camber Pop  
ARCHITECTURES Easy Board Architecture  
FLEX INDEX 3  
BASE Extruded Base

LENGTH (CM)	WAIST (CM)	EFFECTIVE EDGE (CM)	SIDECUT (M)	MED. STANCE (CM)	SET-BACK (CM)
118	21.7 (22.1)	89.5	5.3	42	1.0
128	22.7 (23.1)	99.5	5.6	44	1.0
138	23.3 (23.7)	103.0	6.5	46	1.0
148	24.4 (24.8)	113.5	7.3	52	1.0

### ROWDY

The ROWDY is a rough and tough stick for kids to learn on. The board's cap construction and full wood core guarantee that it will last out a kids learning curve while a forgiving rocker to flat land tricks and first spins fun and catch-free.

**ARTICLE NUMBER**  
336620

**PRODUCT FEATURES**  
CAMBER Rocker  
ARCHITECTURES Cap Board Architecture  
FLEX INDEX 2  
BASE Extruded Base

LENGTH (CM)	WAIST (CM)	EFFECTIVE EDGE (CM)	SIDECUT (M)	MED. STANCE (CM)	SET-BACK (CM)
90	20.0	38.0	5.5	30	0.0
98	21.0	40.0	6.5	32	0.0
108	22.0	44.0	6.5	36	0.0
118	22.0	50.0	5.5	42	0.0
128	23.0	52.0	6.0	44	0.0
138	24.0	54.0	7.0	46	0.0

### ROWDY KID

The ROWDY KID puts the fun into kids' first experience of riding sideways. With a leash hole in the nose, catch-free rocker and happy-go-luck flex this board makes snowboarding fun, free and spontaneous for both kids and parents. By making it fun we make snowboarders.

**ARTICLE NUMBER**  
336808

**PRODUCT FEATURES**  
CAMBER Rocker  
ARCHITECTURES Cap Board Architecture  
FLEX INDEX 2  
BASE Extruded Base

LENGTH (CM)	WAIST (CM)	EFFECTIVE EDGE (CM)	SIDECUT (M)	MED. STANCE (CM)	SET-BACK (CM)
70	19.4	34.0	3.0	28	0.0
80	20.0	36.0	4.0	31	0.0
90	20.0	38.0	5.5	30	0.0
100	21.0	40.0	6.5	32	0.0
110	22.0	44.0	6.5	36	0.0